



RealTime Coaching™ Canada

“If the rate of change outside of an organization is greater than the rate of change within it, the end of that organization is surely in sight” Jack Welch, former CEO GE

“Change is here to stay. Some companies will be change champions while others will be change challenged to the point of distinction. The companies that will thrive are the ones in which leaders can attract and get the best from their most important asset-people. Today, more than ever the mantra is do more with less. In this economy, maximizing the performance of direct reports is an absolute must for managers/leaders at every level.” Chuck Reynolds – Excel Group Development.



Market Opportunity

Industry Canada and The Conference Board of Canada report that:

- **Global Change Accelerating**
The emergence of the “Knowledge Based Economy” combined with on-going technological development, has resulted in continued global change and the need for on-going corporate training and education.

- **Training and Education to Leverage Human Capital Seen as a Competitive Requirement**
For education and training providers, research points to growth in business opportunities. Employee training and education remain high on the corporate agenda. At a time when cost containment is a top priority, training budgets continue to enjoy increases... in many cases outpacing inflation. Particularly in the area of management development where a skill shortage has been identified as senior managers retire.

➤ **Growth of Outsourcing/Partnering to continue**

As organizations continue to strategically focus on their core business capabilities, they are continuing to outsource training and development to the expertise of outside providers. Surveys of medium and large size organizations, indicate that 95% of them expect to increase the outsourcing of part of their training and development needs rather than have the overhead and salaries associated with full time T & D staff.

RealTime Coaching™ - A Performance Solution

Excel Group's **Introduction to RealTime Coaching™** and **RealTime Coaching™ Process for Leaders/Managers** has been well received and endorsed by a variety of leaders including senior executives. Managers from a variety of industries including: Tele-Communications, Software, Travel, Retail, Healthcare, Insurance, and Manufacturing have endorsed it.



Affiliate Solution

- Help organizations increase employee productivity and retention while also contributing to higher morale and greater employee work fulfillment.
- The opportunity to develop your small business with an alliance of a national organization to serve small to national clients.
- Take your business from being an executive coach or “training” organization to a performance coach with expanded solutions for effectiveness.
- Work with an experienced team for effective marketing and business growth within your provincial area.
- Participate on national project teams working in your province to deliver consistent solutions to complex corporate challenges.
- Earn passive commission revenues while you're facilitating other projects or away on vacation.



RealTime Coaching™ Affiliate Overview

- Exclusive Marketing Rights in your provincial area.
- Training and Marketing Support to assist in marketing a minimum of 2 public workshops per annum.
- Advertising in various trade publications as well as web site inclusion.
- Targeted marketing to support minimum of two public workshops per annum.
- Quarterly Coaching Conference Calls with all affiliates to share ideas, opportunities, successes and solutions.
- RealTime Coaching book now available at Indigo online and Amazon.

Affiliate Investment Required for exclusive Provincial Rights.

***Next Step ? Experience it first hand for yourself.
Attend one of our public workshops at a special rate to see the quality
and market potential of RealTime Coaching™ for yourself.***

For seminar dates.. visit www.GrowingCoaches.com